

ECONOMIC DEVELOPMENT, IOWA DEPARTMENT OF[261]

Notice of Intended Action

Twenty-five interested persons, a governmental subdivision, an agency or association of 25 or more persons may demand an oral presentation hereon as provided in Iowa Code section 17A.4(1)"b."

Notice is also given to the public that the Administrative Rules Review Committee may, on its own motion or on written request by any individual or group, review this proposed action under section 17A.8(6) at a regular or special meeting where the public or interested persons may be heard.

Pursuant to the authority of Iowa Code sections 15F.104 and 15.106, the Iowa Department of Economic Development hereby gives Notice of Intended Action to amend Chapter 211, "Community Attraction and Tourism Development Program," and Chapter 212, "Vision Iowa Program," Iowa Administrative Code.

On June 11, 2008, the Vision Iowa Board, pursuant to the authority of Iowa Code section 15F.104, approved the filing of these amendments with the Administrative Rules Coordinator.

The proposed amendments incorporate the new River Enhancement Community Attraction and Tourism Fund established by 2008 Iowa Acts, Senate File 2430, section 5, update statutory references, and incorporate the legislation enacted by 2008 Iowa Acts, House File 2450, which allows the Director of IDED to appoint a designee to the Vision Iowa Board.

Public comments concerning the proposed amendments will be accepted until 4:30 p.m. on August 7, 2008. Interested persons may submit written or oral comments by contacting Alaina Santizo, Vision Iowa Program Manager, Department of Economic Development, 200 East Grand Avenue, Des Moines, Iowa 50309; telephone number (515)242-4827.

A public hearing to receive comments on the proposed amendments will be held from 2:30 to 4:30 p.m. on August 7, 2008, at the above address in the ICN/Main Conference Room, Second Floor.

These amendments are intended to implement Iowa Code chapter 15F as amended by 2008 Iowa Acts, Senate File 2430 and House File 2450.

The following amendments are proposed.

ITEM 1. Amend **261—Chapter 211**, as follows:

COMMUNITY ATTRACTION AND
TOURISM DEVELOPMENT (CATD) ~~PROGRAM~~ PROGRAMS

ITEM 2. Amend **261—Chapter 211** by adopting the following **new** division heading:

DIVISION I
GENERAL PROVISIONS

ITEM 3. Amend rule 261—211.1(78GA, ch1174) as follows:

261—211.1(78GA, ch1174 15F) Purpose. The community attraction and tourism development ~~program~~ is programs are designed to assist communities in the development and creation of multiple-purpose attraction and tourism facilities. The CATD programs include the CAT fund and the RECAT fund. The rules in this division apply to all applications and awards from the CAT and RECAT funds.

ITEM 4. Amend rule 261—211.2(78GA, ch1174) as follows:

261—211.2(78GA, ch1174 15F) Definitions. When used in this chapter, unless the context otherwise requires:

"Attraction" means a permanently located recreational, cultural, educational, or entertainment activity that is available to the general public.

"Board" means the vision Iowa board established by ~~2000 Iowa Acts, chapter 1174, section 2~~ Iowa Code section 15F.102.

"CAT" means the community attraction and tourism component of the CATD programs.

“CATD” means community attraction and tourism development.

“CATD programs” means the CAT fund and RECAT fund.

“CAT fund” means the community attraction and tourism fund established pursuant to Iowa Code section 15F.204.

“Community” or “political subdivision” means a city or county, or an entity established pursuant to Iowa Code chapter 28E.

“Community attraction and tourism program review committee” or “CAT review committee” means the committee established by ~~2000 Iowa Acts, chapter 1174, section 9,~~ Iowa Code section 15F.203(2) and identified as the following members of the vision Iowa board: ~~the~~ three members of the general public, one from each of the three tourism regions; the mayor of a city with a population of less than 20,000; and the county supervisor from a county that has a population ranking in the bottom 33 counties according to the 1990 census. The chair and vice chair of the vision Iowa board may serve as ex officio members of any subcommittee of the board.

“Department” or “IDED” means the Iowa department of economic development.

“Economic development organization” means an entity organized to position a community to take advantage of economic development opportunities and strengthen a community’s competitiveness as a place to work and live.

“Float loan” or “interim financing” means a short-term loan (maximum of 30 months) from obligated but unexpended funds.

~~“Fund” means the community attraction and tourism fund established pursuant to 2000 Iowa Acts, chapter 1174, section 10(1).~~

“Loan” means an award of assistance with the requirement that the award be repaid with term, interest rate, and other conditions specified as part of the award. A deferred loan is one for which the payment of principal, interest, or both, is not required for some specified period. A forgivable loan is one for which repayment is eliminated in part or entirely if the borrower satisfies specified conditions.

“Local support” means endorsement by local individuals and organizations that have a substantial interest in a project.

“Nonfinancial support” may include, but is not limited to, the value of labor and services which may not total more than 25 percent of a local match. Real property and personal property donated for purposes of the project are considered financial support at their fair market value.

“Private organization” means a corporation, partnership, or other organization that is operated for profit.

~~“Program” means the community attraction and tourism program established in 2000 Iowa Acts, chapter 1174, section 8.~~

“Public organization” means a not-for-profit economic development organization or other not-for-profit organization including those that sponsor or support community or tourism attractions and activities.

“RECAT” means river enhancement community attraction and tourism.

“RECAT fund” means the river enhancement community attraction and tourism fund established pursuant to 2008 Iowa Acts, Senate File 2430, section 7.

“Recipient” means the entity under contract with the vision Iowa board to receive ~~community attraction and tourism development~~ CAT or RECAT funds and undertake the funded activity.

“Recreational and cultural attraction” means an attraction that enhances the quality of life in the community.

“River enhancement” means an attraction that promotes and enhances recreational opportunities on and near rivers or lakes within cities.

“School district” means a school corporation organized under Iowa Code chapter 274.

“Subrecipient” means a private organization or other entity operating under an agreement or contract with a recipient to carry out a funded ~~community attraction and tourism development~~ CAT or RECAT activity.

“Tourism opportunity” means a facility that draws people into the community from at least 50 miles (one way) away from home.

“Vertical infrastructure” means land acquisition and construction, major renovation and major repair of buildings, all appurtenant structures, utilities, site development, and recreational trails. “Vertical infrastructure” does not include routine, recurring maintenance or operational expenses or leasing of a building, appurtenant structure, or utility without a lease-purchase agreement.

ITEM 5. Amend rule 261—211.3(78GA, ch1174) as follows:

261—211.3(78GA, ch1174 15F) Program components. There are ~~two~~ four direct components ~~to the community attraction and tourism development program of the CATD programs.~~ The first component relates to community attraction, tourism or leisure projects that are sponsored by political subdivisions, public organizations, and school districts in cooperation with a city or county. This component is referred to as the community attraction component. The second component provides community attraction and tourism development funds for interim financing for eligible projects under the community attraction component. This component is referred to as the interim financing component. The third component relates to river enhancement community attraction and tourism projects. This component is referred to as the river enhancement component. The fourth component relates to marketing projects that have received funding from the vision Iowa or CATD programs. This component is referred to as the marketing component.

211.3(1) Community attraction component—CAT. The objective of the ~~community attraction~~ CAT component is to provide financial assistance for community-sponsored attraction and tourism projects. Community attraction projects may include but are not limited to the following: museums, theme parks, cultural and recreational centers, heritage attractions, sports arenas and other attractions.

211.3(2) Interim financing component.

a. The objective of the ~~community attraction and tourism development~~ interim financing component is to provide short-term financial assistance for eligible community attraction and tourism projects. Financial assistance may be provided as a float loan. A float loan may only be made for projects that can provide the vision Iowa board with an irrevocable letter of credit or equivalent security instrument from a lending institution rated AA or better, in an amount equal to or greater than the principal amount of the loan.

b. Applications for float loans shall be processed, reviewed and considered on a first-come, first-served basis to the extent funds are available. Applications that are incomplete or require additional information, investigation or extended negotiation may lose funding priority. Applications for float loans shall meet all other criteria required for the community attraction component.

211.3(3) River enhancement component—RECAT. The objective of the RECAT component is to provide financial assistance for projects that are related to, closely connected with, and that enhance rivers, lakes, or river corridors within cities. River enhancement projects may include but are not limited to pedestrian trails and walkways, amphitheaters, bike trails, water trails or white water courses for watercraft, and any modifications necessary for the safe mitigation of dams.

211.3(4) Marketing component. The objective of the marketing component is to provide financial assistance for the marketing of vision Iowa or CATD projects.

ITEM 6. Rescind rule **261—211.4(78GA, ch1174).**

ITEM 7. Renumber rule **261—211.5(78GA, ch1174)** as **261—211.4(78GA, ch1174).**

ITEM 8. Amend renumbered rule 261—211.4(78GA, ch1174) as follows:

261—211.4(78GA, ch1174 15F) Eligible applicants. Eligible applicants for ~~community attraction and tourism development~~ CAT and RECAT funds include political subdivisions, public organizations, and school districts in cooperation with a city or county.

211.4(1) Any eligible applicant may apply directly or on behalf of a subrecipient.

211.4(2) Any eligible applicant may apply individually or jointly with another eligible applicant or other eligible applicants.

ITEM 9. Renumber rule ~~261—211.6(78GA,ch1174)~~ as ~~261—211.5(78GA,ch1174)~~.

ITEM 10. Amend renumbered rule 261—211.5(78GA,ch1174) as follows:

261—211.5(78GA,~~ch1174~~ 15F) Eligible projects and forms of assistance.

211.5(1) Eligible projects include those which are related to a community or tourism attraction, and which would position a community to take advantage of economic development opportunities in tourism and strengthen a community's competitiveness as a place to work and live. Eligible projects include building construction or reconstruction, rehabilitation, conversion, acquisition, demolition for the purpose of clearing lots for development, site improvement, equipment purchases, and other projects as may be deemed appropriate by the vision Iowa board.

211.5(2) Eligible forms of assistance include grants, interest-bearing loans, non-interest-bearing loans, float loans under the interim financing component, interest subsidies, deferred payment loans, forgivable loans, ~~loan guarantees~~, or other forms of assistance as may be approved by the vision Iowa board.

211.5(3) Financial assistance for an eligible project may be provided in the form of a multiyear award to be paid in increments over a period of years, subject to the availability of funds.

211.5(4) IDED, with the approval of the chair or vice chair of the vision Iowa board, reserves the right to make technical corrections which are within the intent of the terms of a board-approved award.

211.5(5) Applicants must report other sources of funding or pending funding, public or private, for the project including the local recreation infrastructure grants program administered by the Iowa department of natural resources and the Iowa historic site preservation grant program administered by the historical division of the Iowa department of cultural affairs. IDED may consult with appropriate staff from the department of cultural affairs and the department of natural resources to coordinate the review of applications under the programs.

ITEM 11. Renumber rule ~~261—211.7(78GA,ch1174)~~ as ~~261—211.6(78GA,ch1174)~~.

ITEM 12. Amend renumbered rule 261—211.6(78GA,ch1174) as follows:

261—211.6(78GA,~~ch1174~~ 15F) Ineligible projects.

211.6(1) The vision Iowa board shall not approve an application for assistance under this program to refinance an existing loan.

211.6(2) An applicant may not receive more than one award under ~~this program~~ the CATD programs for a single project. However, previously funded projects may receive an additional award(s) if the applicant demonstrates that the funding is to be used for a significant expansion of the project, a new project, or a project that results from previous project-development assistance.

211.6(3) The vision Iowa board shall not approve an application for assistance in which ~~community attraction and tourism development~~ the combination of RECAT and CAT funding would constitute more than 50 percent of the total project costs. RECAT funding may constitute up to one-third of the total project cost. A portion of the resources provided by the applicant for project costs may be in the form of in-kind or nonfinancial contributions.

ITEM 13. Renumber rule ~~261—211.8(78GA,ch1174)~~ as ~~261—211.7(78GA,ch1174)~~.

ITEM 14. Amend renumbered rule 261—211.7(78GA,ch1174) as follows:

261—211.7(78GA,~~ch1174~~ 15F) Threshold application requirements. To be considered for funding under the ~~community attraction and tourism development program~~ CATD programs, an application must meet the following threshold requirements:

211.7(1) There must be demonstrated local support for the proposed activity.

211.7(2) A need for ~~community attraction and tourism development program~~ the CAT or RECAT funds must exist after other financial resources have been identified for the proposed project.

211.7(3) The proposed project must primarily involve the creation or renovation of vertical infrastructure with demonstrated substantial regional or statewide economic impact.

211.7(4) The project must provide and pay at least 50 percent of the cost of a standard medical insurance plan for all full-time employees working at the project after the completion of the project for which financial assistance was received.

ITEM 15. Renumber rule **261—211.9(78GA,ch1174)** as **261—211.8(78GA,ch1174)**.

ITEM 16. Amend renumbered rule 261—211.8(78GA,ch1174) as follows:

261—211.8(78GA,ch1174 15F) Application review criteria. Applications meeting the threshold requirements of rule ~~211.8(78GA,ch1174)~~ 211.7(15F) will be reviewed by IDED staff and passed on to the vision Iowa board. IDED staff shall provide a review, analysis and evaluation of the applications to the CAT review committee of the vision Iowa board. All eligible applications will be reviewed by the vision Iowa board. The CAT review committee shall evaluate and rank applications based on the following criteria:

211.8(1) Feasibility (0-25 points). The feasibility of the existing or proposed facility to remain a viable enterprise. The applicant's comprehensive business plan and operational plan will be reviewed as part of this criterion. Rating factors for this criterion include, but are not limited to, the following: analysis of the comprehensive business plan which shall include a description of initial capitalization, sources of funding, project budget, detailed financial projections for five years, marketing analysis, marketing plan, management team, and operational plan that provides detailed information about how the proposed attraction will be operated and maintained including a time line for implementing the project. In order to be eligible for funding, proposals must score at least 15 points on this rating factor.

211.8(2) Economic impact (0-25 points). Number of jobs created and other measures of economic impact including long-term tax generation, but excluding the use of economic multipliers. The evaluation of the economic impact of a proposed project shall also include a review of the wages and benefits (including health benefits) associated with the jobs to be created, safety, and other attributes of the project that would improve the quality of attraction and tourism employment in the community. Additionally, the economic impact of the project shall be reviewed based on the degree to which the project enhances the quality of life in a community; increases the recreational and cultural attraction and tourism opportunities; contributes to the community's efforts to retain and attract a skilled workforce; and creatively uses existing resources in the community. In order to be eligible for funding, proposals must score at least 15 points on this rating factor.

211.8(3) Leveraged activity (0-10 points). The degree to which the facility or project will stimulate the development of other recreational and cultural attractions or tourism opportunities and enhance economic growth and job opportunities. In order to be eligible for funding, proposals must score at least 6 points on this rating factor.

211.8(4) Matching funds (0-25 points). The proportion of nonstate match to be contributed to the project, and the extent of public and private participation. ~~Moneys expended toward implementation of the project after May 9, 2000, may be considered to be a local match.~~ Moneys raised at any time but not yet spent may also be considered to be a local match.

211.8(5) Planning principles (0-10 points). The extent to which the project has taken the following planning principles into consideration:

a. Efficient and effective use of land resources and existing infrastructure by encouraging compact development in areas with existing infrastructure or capacity to avoid costly duplication of services and costly use of land. Compact development maximizes public infrastructure investment and promotes mixed uses, greater density, bike and pedestrian networks, and interconnection with the existing street grid.

b. Provision for a variety of transportation choices, including public transit, pedestrian and bicycle traffic.

c. Maintenance of unique sense of place by respecting and enhancing local cultural, historical and natural environmental features.

d. Conservation of open space and farmland and preservation of critical environmental areas.

e. Promotion of the safety, livability, and revitalization of existing urban and rural communities.

f. Construction and promotion of developments, buildings, and infrastructure that conserve natural resources by reducing waste and pollution through efficient use of land, energy, water, and materials.

g. Capture, retention, infiltration and harvesting of rainfall using storm water best management practices such as permeable pavement, bioretention cells, bioswales, and rain gardens to protect water resources.

h. Implementation of the green sustainable design principles described in the CAT and RECAT application green design checklist.

i. Extent to which project design, construction, and use incorporate renewable energy sources including, but not limited to, solar, wind, geothermal, and biofuels, and support the following state of Iowa plans and goals:

(1) Office of energy independence's Iowa energy independence plan.

(2) General reduction of greenhouse gas emissions.

211.8(6) *Technology and values (0-5 points).* Whether the project has taken the following into consideration:

a. Extent to which the project encourages technologies that allow regional or statewide access for long-distance learning and Internet access to facility resources.

b. Extent to which the project enhances education, wellness (health), and breadth of the project to attract Iowans of all ages.

c. Extent to which facilities are nonsmoking.

d. Extent to which facilities enhance or promote fine arts. For purposes of this paragraph, "fine arts" means "fine arts" as defined in Iowa Code section 304A.8(2) and also includes landscaping.

e. Extent to which facilities promote healthy indoor environments by employing the use of healthy and sustainable building materials, furnishings, cleaning products, and maintenance practices.

A minimum score of 65 points is needed for a project to be recommended for funding.

ITEM 17. Renumber rule **261—211.10(78GA,ch1174)** as **261—211.9(78GA,ch1174)**.

ITEM 18. Amend renumbered rule 261—211.9(78GA,ch1174) as follows:

261—211.9(78GA,~~ch1174~~ 15F) Application procedure. Subject to availability of funds, applications are reviewed by IDED staff on an ongoing basis and reviewed at least quarterly by the board. Applications will be reviewed by staff for completeness and eligibility. If additional information is required, the applicant shall be provided with notice, in writing, to submit additional information. A review, analysis and evaluation from the IDED staff will be submitted to the CAT review committee of the board, who will then make a final recommendation to the complete board for final approval, denial or deferral. The vision Iowa board has the option to ~~fund~~ of funding a component of a proposed project if the entire project does not qualify for funding.

211.9(1) Application forms shall be available upon request from IDED, 200 East Grand Avenue, Des Moines, Iowa 50309; telephone (515)242-4770 4827; and on IDED's Web site at www.iowalifechanging.com.

211.9(2) IDED may provide technical assistance to applicants as necessary. IDED staff and board members may conduct on-site evaluations of proposed projects.

211.9(3) Applications shall include, at a minimum, the information detailed in rule ~~211.9(78GA,ch1174)~~ 211.8(15F), application review criteria.

ITEM 19. Renumber rule **261—211.11(78GA,ch1174)** as **261—211.10(78GA,ch1174)**.

ITEM 20. Amend renumbered rule 261—211.10(78GA,ch1174) as follows:

261—211.10(78GA,~~ch1174~~ 15F) Administration.

211.10(1) *Administration of awards.*

a. A contract shall be executed between the recipient and the vision Iowa board. These rules and applicable state laws and regulations shall be part of the contract. The board reserves the right to negotiate wage rates as well as other terms and conditions of the contract.

b. The recipient must execute and return the contract to the vision Iowa board within 45 days of transmittal of the final contract from the vision Iowa board. Failure to do so may be cause for the vision Iowa board to terminate the award.

c. Certain projects may require that permits or clearances be obtained from other state or local agencies before the project may proceed. Awards may be conditioned upon the timely completion of these requirements.

d. Awards may be conditioned upon commitment of other sources of funds necessary to complete the project.

e. Awards may be conditioned upon IDED receipt and board approval of an implementation plan for the funded project.

211.10(2) Requests for funds. Recipients shall submit requests for funds in the manner and on forms prescribed by IDED. Individual requests for funds shall be made in an amount equal to or greater than \$500 per request, except for the final draw of funds.

211.10(3) Record keeping and retention. The recipient shall retain all financial records, supporting documents and all other records pertinent to the community attraction and tourism development activity for three years after contract closeout. Representatives of IDED shall have access to all records belonging to or in use by recipients pertaining to community attraction and tourism development funds.

211.10(4) Performance reports and reviews. Recipients shall submit performance reports to IDED in the manner and on forms prescribed by IDED. Reports shall assess the use of funds and progress of activities. IDED may perform any reviews or field inspections necessary to ensure recipient performance.

211.10(5) Amendments to contracts. Any substantive change to a contract shall be considered an amendment. Changes include time extensions, budget revisions and significant alteration of the funded project that change the scope, location, objectives or scale of the approved project. Amendments must be requested in writing by the recipient and are not considered valid until approved by the vision Iowa board and confirmed in writing by IDED following the procedure specified in the contract between the recipient and IDED.

211.10(6) Contract closeout. Upon contract expiration, IDED shall initiate contract closeout procedures.

211.10(7) Compliance with state and local laws and regulations. Recipients shall comply with these rules, with any provisions of the Iowa Code governing activities performed under this program, and with applicable local regulations.

211.10(8) Remedies for noncompliance. At any time before contract closeout, the board may, for cause, find that a recipient is not in compliance with the requirements of this program. At the board's discretion, remedies for noncompliance may include penalties up to and including the return of program funds to the board. Reasons for a finding of noncompliance include but are not limited to the recipient's use of funds for activities not described in the contract, the recipient's failure to complete funded projects in a timely manner, the recipient's failure to comply with applicable state or local rules or regulations, or the lack of a continuing capacity of the recipient to carry out the approved project in a timely manner.

ITEM 21. Reserve rules **261—211.11** to **261—211.49**.

ITEM 22. Amend **261—Chapter 211** by adopting the following **new** division heading:

DIVISION II
COMMUNITY ATTRACTION AND TOURISM (CAT) FUND

ITEM 23. Adopt the following **new** rule 261—211.50(15F):

261—211.50(15F) Applicability. The rules in this division are in addition to the general provisions of division I and only apply to the CAT fund.

ITEM 24. Adopt the following **new** rule 261—211.51(15F):

261—211.51(15F) Allocation of funds.

211.51(1) Except as otherwise noted in this rule, all CAT funds shall be awarded for projects as specified in rule 211.3(15F).

211.51(2) One-third of the moneys shall be allocated to provide assistance to cities and counties which meet the following criteria:

a. A city which has a population of 10,000 or less according to the most recently published census.

b. A county which has a population that ranks in the bottom 33 counties according to the most recently published census.

211.51(3) Two-thirds of the moneys shall be allocated to provide assistance to any city and county in the state, which may include a city or county included under subrule 211.51(2).

211.51(4) If two or more cities or counties submit a joint project application for financial assistance from the CAT fund, all joint applicants must meet the criteria of subrule 211.51(2) in order to receive any moneys allocated under that subrule.

211.51(5) If any portion of the allocated moneys under subrule 211.51(2) has not been awarded by April 1 of the fiscal year for which the allocation is made, the portion which has not been awarded may be utilized by the vision Iowa board to provide financial assistance from the CAT fund to any city or county in the state.

ITEM 25. Reserve rules **261—211.52** to **261—211.100**.

ITEM 26. Amend **261—Chapter 211** by adopting the following **new** division heading:

DIVISION III
RIVER ENHANCEMENT COMMUNITY ATTRACTION AND TOURISM (RECAT) FUND

ITEM 27. Adopt the following **new** rule 261—211.101(15F):

261—211.101(15F) Applicability. The rules in this division are in addition to the general provisions of division I and only apply to the RECAT fund.

ITEM 28. Adopt the following **new** rule 261—211.102(15F):

261—211.102(15F) Allocation of funds.

211.102(1) Except as otherwise noted in this rule, all river enhancement community attraction and tourism funds shall be awarded for projects as specified in rule 211.3(15F).

211.102(2) Application contents. Applications for river enhancement projects shall include, as an exhibit to the standard CATD program application, information about the project's connection and interaction with a river, lake or river corridor.

211.102(3) Application review criteria. In addition to the application review criteria in rule 211.8(15F), river enhancement projects shall be reviewed using the following additional criteria:

a. Connection and interaction with a river, lake or river corridor. The extent that the project relates to, connects with, and enhances a body of water. An explanation of the relevance of the body of water with regard to the project overall (0-5 points).

b. A description of the green sustainable design and construction practices, including storm water best management practices, such as permeable pavement, bioretention cells, and bioswales that will be utilized on the project to protect from pollution the body of water enhanced by the project (0-5 points).

ITEM 29. Amend **261—Chapter 211**, as follows:

These rules are intended to implement 2000 Iowa Acts, chapter 1174 Iowa Code chapter 15F as amended by 2008 Iowa Acts, Senate File 2430 and House File 2450.

ITEM 30. Strike “(78GA,ch1174)” in rules **261—212.1(78GA,ch1174)** through **261—212.10(78GA,ch1174)** and insert “(15F)” in lieu thereof.

ITEM 31. Amend rule 261—212.1(15F) as follows:

261—212.1(15F) Purpose. The vision Iowa board is charged by the Iowa legislature and the governor with establishing, overseeing and providing approval of the administration of the vision Iowa program, ~~and the community attraction and tourism (CAT) program of the state of Iowa, and the river enhancement community attraction and tourism (RECAT) fund.~~ The board will encourage and support creative projects that enhance the lives of Iowans throughout the state, will encourage and support visionary thinking in cities and towns and counties of all sizes and in all areas, and will leverage state ~~money moneys~~ as heavily as possible to attract funds for these projects from other sources. The vision Iowa board will support projects that build on Iowa’s unique assets and values and expand the recreational, cultural, educational, and entertainment opportunities in the state.

ITEM 32. Amend rule **261—212.2(15F)**, “Board” “Fund” “Program” “Vision Iowa program review committee” as follows:

“*Board*” means the vision Iowa board as established in ~~2000 Iowa Acts, chapter 1174~~ Iowa Code section 15F.102.

“*Fund*” means the vision Iowa fund established pursuant to ~~2000 Iowa Acts, chapter 1174, section 16(1)~~ Iowa Code section 12.72.

“*Program*” means the vision Iowa program established in ~~2000 Iowa Acts, chapter 1174~~ Iowa Code section 15F.302.

“*Vision Iowa program review committee*” means the committee established by ~~2000 Iowa Acts, chapter 1174, Iowa Code section 15F.304(2)~~ and identified as the following members of the vision Iowa board: ~~the~~ four members of the general public, the mayor of a city with a population of 20,000 or more, the director of the Iowa department of economic development or designee, the treasurer of state or designee, and the auditor of state or designee. The chair and vice chair of the vision Iowa board may serve as ex officio members of any subcommittee of the board.

ITEM 33. Amend rule 261—212.3(15F) as follows:

261—212.3(15F) Allocation of funds. Except as otherwise noted in ~~2000 Iowa Acts, chapter 1174~~ Iowa Code chapter 15F, all vision Iowa funds shall be awarded for projects as specified in Iowa Code section 12.72.

ITEM 34. Amend **261—Chapter 212**, as follows:

These rules are intended to implement ~~2000 Iowa Acts, chapter 1174~~ Iowa Code chapter 15F as amended by 2008 Iowa Acts, Senate File 2430 and House File 2450.